



ConnectON

Data engine for economic growth

ConnectON Asset Mapping News

April 2020

ConnectON and Emergency Preparedness

The COVID-19 pandemic has certainly made us aware of the importance of emergency planning, communications and information. It is a good time to share ideas and practices that support both community and business.

ConnectON is a tool that can contribute to emergency preparedness and response. You can use it as a resource to identify, sort and map agri-food and manufacturing businesses throughout the supply chain. Combining business data with other information can assist with requests and the development of new tools.

Below is an example of a Resiliency Map that was created and shared by Grey County. The site was produced in partnership with a local broadcaster and the content is provided on a voluntary basis by businesses. For further information, please contact ecdev@grey.ca. This is an interesting application of information and mapping and a community partnership.

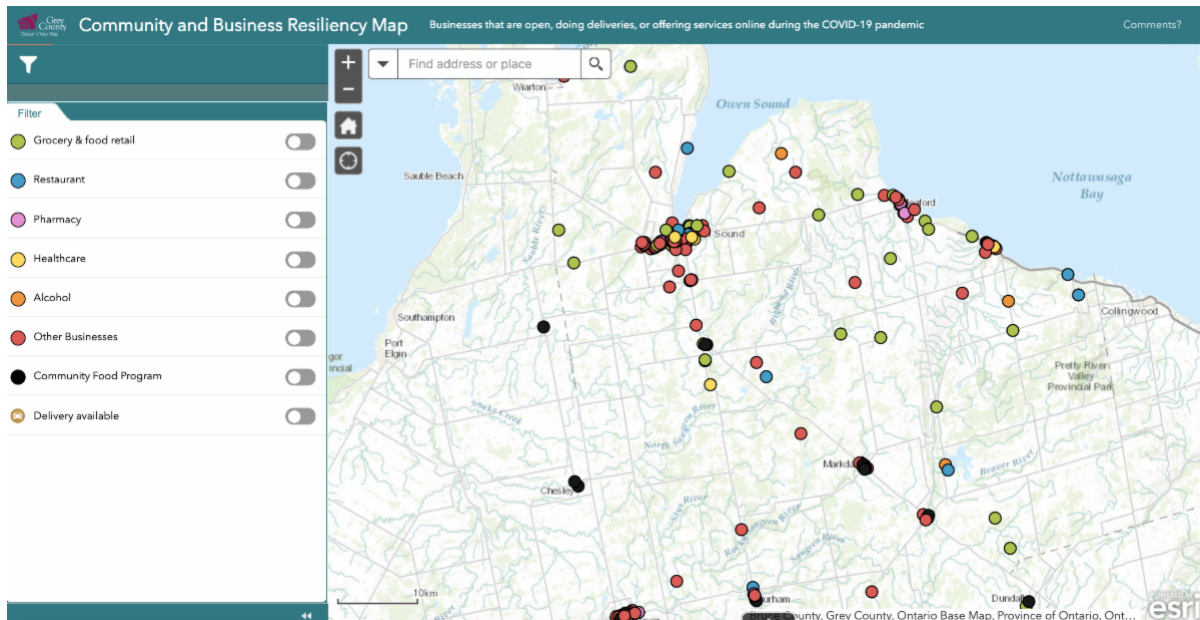
ConnectON partners have the ability to filter data based on sector, NAICS codes (business type), specific geographic areas using the draw tool, municipal boundaries and regional viewing. Infrastructure layers including lower tier municipal boundaries can be viewed. ConnectON business data could be added to information about other areas of "resiliency" (healthcare, pharmacy, community food programs, etc.) as identified by the municipality or organization. With this combined information, community and business resources can be developed.

Please share your ideas and we will include them in our next ConnectON newsletter.

If you need assistance with ConnectON login please contact:

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ConnectON.ca



Grey County launches Community and Business Resiliency Map

Grey County Economic Development, Tourism & Culture has launched a **Community and Business Resiliency Map** in response to demand for a “one-stop-shop” site for local business information.

The map is a place where businesses that are open through the COVID-19 pandemic can promote services and changes to operations with a free listing.

It includes essential services that remain open as brick-and-mortar locations, and businesses that have moved sales entirely online. You can help keep the map up-to-date and create or edit a listing by emailing ecdev@grey.ca.

New listings should contain: business name, address, phone number, email, social media, and any relevant notes (e.g.: online ordering; home delivery; curbside pick-up; other services related to pandemic safety).

For more information, visit: <https://www.grey.ca/covid-19-resources>

Contact Information

For help or further information please contact:

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Golden Horseshoe Food and Farming Alliance
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