



ConnectON

Asset Mapping News

February 2018

Introduction

Asset Mapping project work has been progressing well over the past several months. This is due to the excellent work of the project Steering Committee who have been guiding decision making and providing input to ensure we are meeting the needs and expectations of economic development staff. We hope you find the newsletter helpful. Your feedback is always welcome!

News and Updates

- **Announcing: ConnectON**

At the December meeting of the Asset Mapping project steering committee there was a focus on developing a program name that could be readily branded for marketing and communication purposes. Following a creative brainstorming session and many good ideas, the final choice was ConnectOn. A logo design and branding initiative is underway. ConnectON has been secured as a domain name, and will be used for the website, this newsletter and further communication. Watch for the logo and further updates!

- **ConnectOn - Implementing a Unified Asset Mapping Template**

As part of the Rural Economic Development (RED) Project, the online web system is being modified and adapted for combining both the agrifood and manufacturing asset mapping initiatives while being flexible to add future asset mapping initiatives such as ICT or tourism. Part of this modification is to create a Unified Asset Mapping Template that would be used for all current and future asset mapping programs. Recently a series of meetings took place with the Steering Committee and our consulting firm 4DM Inc. to review, discuss and create a template that integrated the

elements from both the agrifood and manufacturing asset mapping templates into one spreadsheet.

The transfer of asset mapping data to a web system uses the template that has tabs for inputting metadata and the asset data. The template approach provides users with standard data structure for each asset record that includes data formats, data type and attribute fields. For the end users, this approach provides an efficient way to upload data into the system, utilizes a commonly used software environment (Microsoft Excel) for retaining and viewing the data and provides an interface environment where internal data scripts can be developed to automatically populate the spreadsheet from in-house systems.

The new template format has been created and will be used going forward to upload data into the web system using the data upload tool. The asset mapping NAICS codes industry inventory list which groups industry sectors by NAICS code, is being used to screen each record during the upload process and automatically assign the asset record to one or many asset mapping programs. The template will be distributed to all partners in the near future. You can begin to gather, screen and update your asset data into the new template in preparation for data upload and refresh once the new web system has been released for operational use. Access to new web system is anticipated for June 2018.

- **Asset Mapping Workshop - Ontario East:**

The Ontario East Economic Development Commission, in partnership with the Golden Horseshoe Food and Farming Alliance, will be hosting an Agri-food Asset Mapping Workshop for Ontario East members, in Kingston on Thursday, March 1st.

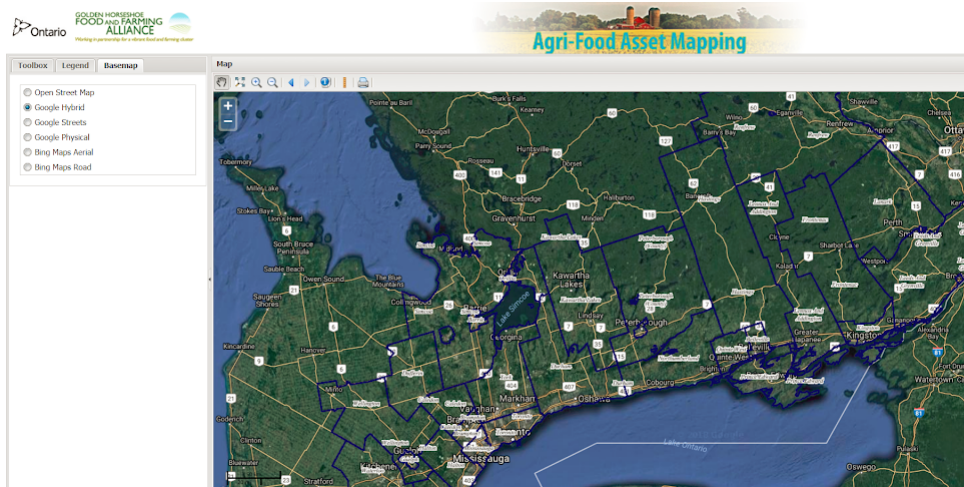
The training will include:

- Demonstration of Web-site Features
- How to Search, Sort and Download your data
- Using the tool: data analysis and municipal examples
- Brainstorming Session: How can I use this in my work?
- Data Sharing Agreement Highlights
- Revised Data Input Template and Updating your data

This training is available for participating members with login access to the website and by invitation only. If you are interested in attending, please contact Lucy Medeiros at lucy@ontarioeast.ca for more information regarding availability of space and cost.

Tips and Tricks

Much like other mapping services, you have the ability to change the base map used on the asset mapping web page. Once logged in, navigate to the Basemap tab and you will see a number of options available. The default map used is OpenStreet map but a variety of options are available in both street and satellite views from multiple providers.



Contact Information

For help or further information please contact:

Taylor Black, Data Manager at black.taylor@gmail.com or

Marilyn Bidgood, Project Manager at marilynbidgood@gmail.com



Golden Horseshoe
Food and Farming
Alliance



Economic
Developers
Council
of Ontario