

ConnectON Asset Mapping News

Spring 2023

2023 has started off in full swing for **ConnectON**! Despite only being three months in ConnectON is already being used by our partners for projects and in support of their Economic Development goals. Spring also marks the first phase of improvements and upgrading of the ConnectON tool.

"Working with GHFFA to bring ConnectON to Northern Ontario is a win for evidence-based decision-making in northern communities."

Holly Parsons, Policy Analyst, Northern Policy Institute

[Keep on reading to find out more!](#)

2023 So far

Wellington County Mapping

The Wellington County Federation of Agriculture is conducting an Agri-food Systems Study to support the growth of the agri-food sector in Wellington County. A request was made to the County of Wellington Economic Development staff for ConnectON mapping data. A series of over 20 maps were created based on specific NAICS codes, to identify primary production, food processing and manufacturing, distribution, sector specific maps and value chains. The ConnectON maps and data will be used to inform the study and support analysis. A big thank you to Christina Mann and Heather Vasey at the County of Wellington for their time and efforts.

Greenbelt Analysis (2023)

ConnectON data is being used in an analysis of the proposed changes in Provincial land use planning policies.

What's new with ConnectON

As part of the first phase of the ongoing expansion and upgrading of the **ConnectON** tool two changes have been implemented

User Limit Removed

To facilitate new users being added to the platform the user cap has been removed per municipal and organisational partner. Which means rather than being limited to 3 users you can now request as many users to access the platform as you like!

User Metrics and Analytics

We are very interested in seeing how the **ConnectON** tool has been used to help our partners in their development goals. User Analytics and Metrics have now been added to

the platform. This tool will be used by the system administrators and will track users logging in and using the tool allowing us to see which municipalities and organisations are using the tool regularly and which geographic regions are being accessed the most. This will allow us to show value to our partners on how **ConnectON** is being used and accessed from their region. Also, it will help ConnectON staff identify areas for outreach and training, to encourage the use of ConnectON.

Updated User Access Form

With more users being added to ConnectON we understand that all users do not need the same level of access or access to all geographic regions, keeping this in mind the User Access Request Form has been updated so when requesting access for new users partners can determine what geographic area they can access.

Name	
Position	
Municipality/Region/ District/City/Organization	
Email	
Access area:	
Level of Access	Please <u>circle</u> : view or view and download 

Updated Data

Food and Beverage Data

Just a reminder for our users, through our partnership with **OMAFRA**, new assets were added to the **ConnectON** map, primarily focused on Food and Beverage processing and handling. All users across the province have access to these newly added assets. Sign into the tool and check out what new assets have been added to your area!

ConnectON User Training

The ConnectON team is continuously conducting virtual training and walk throughs. Whether you are a new user or have been using **ConnectON** for a while reach out to us to schedule a refresh on the use of the tool and see how **ConnectON** can best help your Economic Development endeavours. The regular trainings are open to all users. Watch for more information on timing, topics and how to sign up.

ConnectON Website

A reminder that access to the login screen and mapping system can be found at connecton.ca. If in need of assistance with your login information, please contact us at support@connecton.ca. Please make sure that as per the Data Sharing Agreement (DSA) login credentials and access is restricted to the user issued the login details. This ensures that the DSA is followed and aids in our ongoing process of improving user analytics and user experience.

The site is a great resource to provide program background and information and is regularly updated with added resources and user examples. Be sure to check it out for information and ideas!

Contact Information

For help or further information please contact:

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